



THE RECTOR

Having regard to	Ministerial Decree No. 270 of 22 October 2004, "Amendments to the Regulation concerning the educational autonomy of universities, approved by Decree No. 509 of 3 November 1999 of the Minister of University and Scientific and Technological Research", as amended and supplemented;
Having regard to	Law No. 240 of 30 December 2010, as amended and supplemented, concerning "Regulations on the organization of universities, academic staff and recruitment, as well as delegation to the Government to promote the quality and efficiency of the university system";
Having regard to	Rector's Decree No. 11 of 8 January 2024 issuing the University's "Regulations governing First- and Second-Level University Master's Programmes";
Having regard to	the "Guidelines for the establishment of First- and Second-Level University Master's Programmes" attached to the above-mentioned Regulations, as revised by Rector's Decree No. 738 of 29 July 2024;
Having regard to	the resolution of the Department of Business and Quantitative Studies Council of 10 June 2026, received by the University Administration under protocol No. 80053 of 18 June 2026, approving the establishment, for Academic Year 2026/2027, of the Sixth Edition of the First-Level University Master's Programme in <i>Entrepreneurship and Innovation Management</i> (Master EIM), together with its Operating Regulations, Financial Plan and draft Call for Applications;
Having regard to	the resolutions adopted by the Academic Senate and the Board of Directors during their respective meetings of 24 June 2026, approving the establishment, for Academic Year 2026/2027, of the Sixth Edition of the First-Level University Master's Programme in <i>Entrepreneurship and Innovation Management</i> (Master EIM), together with its Operating Regulations, Financial Plan and draft Call for Applications, subject to: a) renewal of the collaboration agreement between the University of Naples Parthenope and the Massachusetts Institute of Technology (MIT), Boston; b) approval of the investment plan relating to the two-year renewal of the MIT–Parthenope Agreement for the 2027–2028 period; c) approval by the Council of the Department of Science and Technology; d) approval by the Council of the Department of Engineering;
Having regard to	the resolution of the Department of Engineering Council, registered under University protocol No. 106673 of 13 July 2026, approving the establishment of the Sixth Edition of the First-Level University Master's Programme in <i>Entrepreneurship and Innovation Management</i> (Master EIM), together with its Operating Regulations, Financial Plan and draft Call for Applications, and acknowledging the investment plan relating to the two-year renewal of the MIT–Parthenope Agreement for 2027–2028 and the progress of the activities undertaken by the University for such renewal;
Having regard to	the resolution of the Department of Science and Technology Council, registered under University protocol No. 107647 of 15 July 2026, approving the establishment of the Sixth Edition of the First-Level University Master's Programme in <i>Entrepreneurship and Innovation Management</i> (Master EIM), together with its Operating Regulations, Financial Plan and draft Call for Applications, and acknowledging the investment plan relating to the two-year renewal of the MIT–Parthenope Agreement for 2027–2028 and the progress of the activities undertaken by the University for such renewal;
Considering that	the Master's Programme is jointly organized by the Department of Business and Quantitative Studies, the Department of Engineering, and the Department of Science and Technology, while its administrative and financial management is entrusted to the Department of Business and Quantitative Studies;
Considering that	the Master's Programme is developed within the framework of the MIT–Parthenope Global Program, in collaboration with the MIT Sloan School of Management and POLI.design of Politecnico di Milano;
Having regard to	Rector's Decree No. 553 of 20 July 2026 establishing the First-Level University Master's Programme in <i>Entrepreneurship and Innovation Management</i> (Master EIM) – Sixth Edition, Academic Year 2026/2027, and issuing the related Call for Applications,



subject to the renewal of the collaboration agreement between the University of Naples Parthenope and the Massachusetts Institute of Technology (MIT), Boston, and the approval of the investment plan relating to the two-year renewal of the MIT–Parthenope Agreement for the 2027–2028 period;

Noting that

Article 7 of the above-mentioned Call for Applications sets 31 August 2026 as the deadline for submission of applications;

Having consulted

the Director of the Master's Programme, Professor Francesco Calza, who, in view of the closure of the Department of Business and Quantitative Studies (the administrative headquarters of the programme) during August 2026, proposed extending the application deadline from 31 August 2026 to 27 September 2026, in order to broaden participation;

Considering it necessary

to amend Article 7 of the Call for Applications issued by Rector's Decree No. 553/2026;

Having regard to

Article 9 of the current University Statute;

HEREBY DECREES

Article 1

The Call for Applications for admission to the First-Level University Master's Programme in *Entrepreneurship and Innovation Management* (Master EIM) – Sixth Edition, Academic Year 2026/2027, issued by Rector's Decree No. 553 of 20 July 2026, is hereby amended in Article 7 as follows.

Where it reads:

"...This procedure must be completed no later than 31 August 2026 at 12:00 noon..."

It shall read:

"...This procedure must be completed no later than 27 September 2026 at 12:00 noon..."

All other provisions contained in the above-mentioned Call for Applications and in Rector's Decree No. 553/2026 remain unchanged.

The amended version of the Call for Applications is attached hereto in its entirety and forms an integral part of this Decree.

Naples,

THE RECTOR
(Prof. Antonio Garofalo)



Selection Notice
for admission to the First-Level University Master's Programme in
Entrepreneurship and Innovation Management
Sixth Edition – Academic Year 2026/2027

Article 1
General Information

The University of Naples "Parthenope" hereby announces, for the Academic Year 2026/2027, a public selection based on qualifications, an interview, and a written examination for admission to the First-Level University Master's Programme in *Entrepreneurship and Innovation Management* – Sixth Edition.

The selection is open to candidates holding the degree specified in Article 4 of this Call for Applications.

The programme will be activated with a minimum of 15 participants and may admit a maximum of 25 students.

Article 2
Purpose, Educational Objectives and Career Opportunities

The First-Level University Master's Programme in *Entrepreneurship and Innovation Management* is offered by the University of Naples "Parthenope" in collaboration with the MIT Sloan School of Management of the Massachusetts Institute of Technology (MIT).

The Master's Programme aims to train professionals with both specialized and interdisciplinary managerial, engineering and information technology skills through an interdisciplinary educational programme designed to foster the understanding and strategic management of business competitiveness in today's rapidly evolving environments characterized by technological innovation.

The development of distinctive competencies is achieved through an educational programme that combines theoretical knowledge with the technical and practical aspects of business management and the dynamics arising from the development and/or adoption of new technologies.

Career opportunities are available across a wide range of sectors, including industry, services and finance, particularly in managerial positions involving strategic decision support and business analysis within management consulting firms, investment banks, and medium- to large-sized industrial and service companies.

The Master's Programme comprises 1,800 hours of educational activities, practical exercises, group work, laboratories, individual assignments, company visits and internships, corresponding to 72 University Credits (CFU/ECTS).

The programme is scheduled to run from October 2026 to December 2027 (subject to any changes resulting from the selection procedure).

Should exceptional circumstances arise (for example, a pandemic), teaching activities may be delivered in blended mode or entirely online.

The programme consists of four modules, each made up of several teaching units (Teaching Units – TUs). The educational pathway includes:

- classroom lectures delivered by university professors, industry experts and managers from partner organizations, complemented by practical exercises, case-study analysis and discussion, and the sharing of professional experience;
- laboratory activities aimed at providing an in-depth technical understanding of enabling technologies and their managerial implications in production processes, while developing cognitive, interpersonal and communication skills, together with the entrepreneurial capabilities required to identify market opportunities, develop business concepts, prepare business plans and launch new ventures;
- company presentations on emerging topics of operational relevance to internships and professional development;
- educational company visits to partner organizations, enabling participants to gain direct exposure to the workplace and acquire managerial experience in highly innovative environments;
- assessment sessions consisting of written examinations, group projects, case discussions and project work designed to evaluate the knowledge and competencies acquired and certify the achievement of academic credits.

The educational programme consists of the following modules:

- Management Pillars
- Innovation Management
- Project and Operations Management
- Innovation-Driven Entrepreneurship

Teaching activities are delivered by university professors, industry experts and managers from partner organizations and institutions.



At the conclusion of the classroom phase, participants will undertake an internship lasting 250 hours, including company visits, at the Master's partner organizations.

For further information, please visit: www.mastereim.uniparthenope.it

Article 3

Programme Duration, Academic Credits and Qualification Awarded

The Master's Programme has a duration of one academic year, for a total of 1,800 hours, corresponding to 72 University Credits (CFU/ECTS), in accordance with Article 7, paragraph 4, of Ministerial Decree No. 270/2004.

The total student workload of 1,800 hours includes:

- classroom teaching (including practical exercises, group work, laboratory activities and individual assignments);
- company presentations;
- company visits;
- internship;
- individual study;
- preparation of the final project.

The classroom component, divided into four teaching modules, includes:

- 184 hours of classroom instruction;
- 950 hours of laboratory activities;
- 25 hours of company presentations.

The internship, which forms an integral part of the educational programme, consists of 250 hours, including company visits.

Attendance is mandatory.

Students who are absent for more than 20% of the total classroom teaching hours will be excluded from the Master's Programme.

The award of the Master's Degree is subject to passing the required assessments throughout the programme and a final examination consisting of the preparation and presentation of a Master's Thesis/Project.

Participants who fulfil the attendance requirements and successfully earn the required 72 University Credits (CFU/ECTS) will be awarded the title of:

Master in Entrepreneurship and Innovation Management

issued by the University of Naples "Parthenope".

Upon successful completion of all module assessments and the final examination, participants will be awarded the First-Level University Master's Degree in *Entrepreneurship and Innovation Management*.

Article 4

Admission Requirements

The Master's Programme is open to a maximum of 25 participants (minimum 15) holding a First-Level Bachelor's Degree or an equivalent qualification.

Students who have not yet graduated may apply conditionally, provided that they obtain the required degree within the enrollment deadline.

Admission is based on:

- evaluation of the candidate's academic and professional curriculum;
- a selection interview;
- a written examination.

Article 5

Venue and Start of Teaching Activities

Teaching activities will begin in October 2026 and will take place at Villa Doria d'Angri, University of Naples "Parthenope".

Internships will be carried out at partner organizations affiliated with the Master's Programme.

Article 6

Faculty and Academic Organization

The Director of the Master's Programme is Professor Francesco Calza.

Within the Faculty Board, a Technical and Operational Committee is established and entrusted with decision-making responsibilities concerning the management and operation of the Master's Programme.

The Faculty Board is composed of the following members:

- 1) Prof. Antonio Garofalo
- 2) Prof. Alberto Carotenuto
- 3) Prof. Bill Aulet
- 4) Prof. Phil Budden
- 5) Prof. Francesco Calza
- 6) Prof. Chiara Cannavale
- 7) Prof. Rosalia Castellano
- 8) Prof. Michael Cusumano
- 9) Prof. Giovanni De Luca
- 10) Prof. Giuseppe De Marco
- 11) Prof. Marco Ferretti
- 12) Prof. Fiona Murray
- 13) Prof. Mariarosaria Napolitano
- 14) Prof. Michele Simoni
- 15) Prof. Gabriele Sampagnaro
- 16) Prof. Adele Parmentola
- 17) Prof. Francesca Perla
- 18) Prof. Claudio Porzio
- 19) Prof. Francesco Schiavone



- 20) Prof. Scott Stern
- 21) Prof. Mariapina Trunfio
- 22) Prof. Nicola Massarotti
- 23) Prof. Laura Vanoli
- 24) Prof. Elio Jannelli
- 25) Prof. Renato Passaro
- 26) Prof. Ivan Arsie
- 27) Prof. Pierluigi Caramia
- 28) Prof. Marco Ariola
- 29) Prof. Alessandro Mauro
- 30) Prof. Antonella Petrillo
- 31) Prof. Antonio Bracale
- 32) Prof. Roberto Cerchione
- 33) Prof. Antonio Forcina
- 34) Prof. Pasquale De Falco
- 35) Prof. Giovanni Di Ilio
- 36) Prof. Simona Di Fraia
- 37) Prof. Giulio Giunta
- 38) Prof. Francesco Camastra
- 39) Prof. Angelo Ciaramella
- 40) Prof. Ardelio Galletti
- 41) Prof. Antonino Staiano
- 42) Prof. Alessio Ferone
- 43) Prof. Antonio Maratea
- 44) Prof. Livia Marcellino
- 45) Prof. Raffaele Montella
- 46) Mariacarla Staffa
- 47) Paola Barra
- 48) Luigi Catuogno

Article 7 **Application Procedure and Deadline**

Applications for admission must be submitted through the Esse3 Parthenope Student Portal by registering at:

<https://uniparthenope.esse3.cineca.it>

Applicants should click "Registration" (or "Register with SPID") from the menu in the upper left corner.

After completing the registration process and logging into their personal area, applicants must select:

Menu → Student Services → Master's Degree/Master's Programme Evaluation

and follow the online procedure for admission to the Master in *Entrepreneurship and Innovation Management*, uploading the following documentation:

- 1) Curriculum Vitae et Studiorum, signed by the applicant and including personal details, postal address, telephone number and email address.
- 2) Degree certificate showing:
 - grades obtained in each examination;
 - final graduation grade;
 - graduation date;
 - or a self-certification pursuant to Article 46 of Presidential Decree No. 445 of 28 December 2000, declaring under the applicant's own responsibility—and with full awareness of the civil and criminal penalties applicable in the event of false statements—that the applicant possesses the qualification required for admission, together with the grades obtained in each examination, the final graduation grade and the graduation date.Applicants who have not yet graduated must submit the required certification to the Master's Office no later than the enrollment deadline. Applications may therefore be submitted either by candidates already holding the qualification required under Article 4 or by candidates who will obtain the required qualification before enrolment. Failure to obtain the required degree within the prescribed deadline will result in forfeiture of admission, even if the candidate has successfully passed the selection procedure.
- 3) Title, subject, supervisor and a brief summary of the Bachelor's or Master's thesis (maximum 2,000 characters).
- 4) Any additional qualifications documenting previous educational activities or professional experience.
- 5) A complete list of all submitted documents and qualifications.
- 6) A copy of a valid identity document.

Qualifications will not be considered if they are not attached to the application or submitted through self-certification, or if it is impossible to identify the issuing institution, place and date of award, or to determine their nature and validity.

The University of Naples "Parthenope" reserves the right to request the original documentation after publication of the final ranking list.



The following qualifications may also be evaluated:

- additional academic qualifications beyond those required for admission (Second-Level Degree, PhD, scholarships, research fellowships, Master's degrees);
- postgraduate specialization, advanced training or professional development courses;
- professional, academic or teaching experience relevant to the Master's Programme;
- foreign language proficiency;
- professional licences;
- scientific publications;
- certificates of participation in conferences and scientific meetings.

The online application procedure must be completed no later than 27 September 2026 at 12:00 noon (CET).

The University reserves the right to request the original documents after the publication of the final ranking list.

Article 8 Admission Procedure

The Master's Programme will be activated with a minimum of 15 participants and may admit a maximum of 25 participants.

Candidates will be selected on the basis of:

- evaluation of qualifications and curriculum vitae;
- a written examination;
- an interview.

The Selection Committee, appointed by Rector's Decree upon proposal of the Master's Technical and Operational Committee, will also assess candidates' English language proficiency, which is considered an essential requirement for attending a programme delivered in English.

The Committee may award a maximum of 100 points, distributed as follows:

1. Evaluation of qualifications and curriculum (maximum 50 points)
Degree grade: up to 20 points
Additional qualifications: up to 10 points
Curriculum Vitae: up to 20 points
2. Written examination
Maximum 25 points
3. Interview
Maximum 25 points

In the event of a tie, preference will be given to the younger candidate.

The results of the selection process will be published on both the University website and the Master's website within three days of the final examination.

All communications concerning the selection procedure and the ranking lists will be published exclusively on the University website.

No individual notifications will be sent to candidates, except in cases of exclusion.

Unless they have received formal notice of exclusion, all candidates must appear at the examination venue on the scheduled dates and times, carrying a valid identity document.

Failure to attend either the written examination or the interview will result in automatic exclusion from the selection process.

It will not be possible to take either examination on a different date, even in cases of force majeure or other documented impediments.

Candidates are responsible for all expenses incurred in attending the selection process.

For the final ranking, the Committee will take into account:

- academic and professional curriculum;
- qualifications;
- publications;
- written examination;
- interview.

Upon completion of the evaluation process, the Committee will prepare a ranking list of successful candidates in descending order of total score, identifying those admitted to the Master's Programme (up to a maximum of 25 participants).

The final ranking will be published on:

- www.uniparthenope.it
- www.mastereim.uniparthenope.it

Any places becoming available following the withdrawal of admitted candidates may be filled by candidates ranked next on the waiting list.

Article 9 Tuition Fees and Enrolment

The tuition fee for the Master's Programme is €20,000, plus:

- €16.00 in stamp duties;
- the Regional Right-to-Study Tax.

The tuition fee does not include:

- travel expenses;
- accommodation expenses;
- meals;

related to the MIT Immersion Program, which includes a stay of at least two weeks in the United States, or to the POLI.design Workshop held at Politecnico di Milano, which requires a one-week stay in Milan.

Accommodation expenses in Naples, where the Master's Programme is based, are also excluded from the tuition fee.



Only candidates placed in a qualifying position within the published ranking list will be admitted to enrolment.

Within seven days of publication of the final ranking list, admitted candidates must complete the pre-enrolment procedure by logging into the Student Portal using the credentials created during registration.

The tuition fee shall be paid as follows:

- First instalment: €200, payable upon enrolment, plus €16.00 stamp duty and the Regional Right-to-Study Tax.

The remaining tuition fee must be paid according to the following schedule. Failure to comply will result in forfeiture of the right to attend the Master's Programme.

- Second instalment: €6,600 by 31 December 2026
- Third instalment: €6,600 by 31 March 2027
- Fourth instalment: €6,600 by 30 June 2027

All tuition payments must be made through the PagoPA payment system.

The Regional Right-to-Study Tax must be paid by all enrolled students through the ADISURC website by selecting the University of Naples "Parthenope".

Applicants must first verify the amount due on the University's tuition webpage before proceeding with payment.

Candidates who fail to complete pre-enrolment within seven days of publication of the final ranking list will automatically lose their place.

Any vacancies resulting from withdrawals or forfeitures will be offered to candidates according to the ranking list. Those candidates must complete pre-enrolment within five days of receiving notification of the ranking update, otherwise they will also forfeit admission.

Tuition fees are non-refundable under any circumstances.

In addition, financial support may be awarded to the most deserving students in the form of tuition fee reductions for the Master in *Entrepreneurship and Innovation Management*.

Article 10

Commencement of the Programme, Withdrawal and Forfeiture

Teaching activities are scheduled to begin in October 2026, subject to the completion of the admission procedure.

Any admitted participant who, after commencing the programme, fails to attend regularly and continuously for the entire duration of the Master's Programme without justified and documented reasons, or who is responsible for serious and repeated misconduct, or who demonstrates insufficient aptitude to successfully complete the educational programme, may be declared to have forfeited the right to continue attending the Master's Programme by means of a reasoned decision of the Master's Technical and Operational Committee.

The participant concerned shall be promptly notified of the initiation of the relevant proceedings and shall have the right to submit written observations within three working days.

Upon completion of the procedure, the participant shall receive a reasoned notification informing them either of:

- the dismissal of the proceedings; or
- the decision declaring forfeiture of the right to continue attending the Master's Programme.

Participants who withdraw from the programme or are declared to have forfeited their enrolment shall not be entitled to reimbursement of any expenses incurred or of any tuition fees already paid.

Where applicable under Italian law, admitted participants are covered by compulsory insurance against occupational accidents and occupational diseases pursuant to Law No. 1659 of 29 December 1941, Presidential Decree No. 1124 of 30 June 1965, and subsequent amendments, through the Italian National Institute for Insurance against Accidents at Work (INAIL).



Article 11
Officer Responsible for the Administrative Procedure

For matters not directly falling within the responsibility of the Faculty Board, the Administrative Officer of the Department of Business and Quantitative Studies shall serve as the Officer responsible for the administrative procedure, in accordance with Law No. 241/1990.

Article 12
Processing of Personal Data

Personal data provided by applicants through the admission application shall be processed solely for purposes related to the management of the selection procedure, in accordance with Legislative Decree No. 196 of 30 June 2003, Articles 11 and 13, and Regulation (EU) 2016/679 (General Data Protection Regulation – GDPR).

At any time, applicants may exercise the rights provided for under the applicable legislation concerning the protection of personal data by contacting the Data Controller or the Data Processor.