UNIVERSITÀ DEGLI STUDI DI NAPOLI
PARTHENOPE

Pos. AG **Decree No. 803**

THE RECTOR

IN VIEW OF Ministerial Decree (D.M.) no. 270 of 22.10.2004 "Amendments to the regulation laying down rules on the teaching autonomy of universities, approved by decree of the Minister of University and Scientific and Technological Research of 3 November 1999, no. 509", as subsequently amended and supplemented;

IN VIEW OF Rectoral Decree (D.R.) no. 11 of 08.01.2024 issuing the University's "*Regulations for First- and Second-Level University Master's Programmes*";

IN VIEW OF the "*Guidelines for the activation of First- and Second-Level University Master's Programmes*" annexed to the aforementioned "*Regulations for First- and Second-Level University Master's Programmes*", as revised by the subsequent Rectoral Decree no. 738 of 29.07.2024;

IN VIEW OF the resolutions of the Academic Senate and of the Board of Directors which, at their respective meetings of 24.06.2026, approved the activation, for the A.Y. 2026/2027, of the 6th edition of the First-Level University Master's Programme in "Entrepreneurship and Innovation Management" (EIM Master), together with its Operating Regulations, Financial Plan and draft call for selection;

IN VIEW OF Rectoral Decree no. 553 of 20.07.2026, as amended by Rectoral Decree no. 617 of 06.08.2026, which established at the University of Naples "Parthenope", for the academic year 2026-2027, the First-Level University Master's Programme in "*Entrepreneurship and Innovation Management*" – 6th Edition, and issued the related call for admission;

IN VIEW OF Rectoral Decree no. 765 of 08.10.2026, appointing the Selection Committee for the public selection based on qualifications and interview for admission to the Master's Programme in "*Entrepreneurship and Innovation Management*" – 6th Edition – A.Y. 2026/2027;

IN VIEW OF the extract from the minutes of the Council of the Department of Business and Quantitative Studies – registered in the University Protocol under note ref. no. 145488 of 20.10.2026 – which, at its meeting of 14.10.2026, in consideration of the number of students found eligible for enrolment, namely 21 out of the 25 places overall provided for by the call, leaving 4 places unfilled, approved the issuing of a new call for selection, expressly safeguarding the eligibility for enrolment of the 21 candidates already selected under the original call and providing for the possibility of increasing the number of places available for selection should further places become available as a result of withdrawals, within the maximum limit of 25 participants set by the original call. The admission requirements and the selection criteria laid down in the said call remain unchanged;

IN VIEW OF Rectoral Decree no. 799 of 20.10.2026, approving the records and the ranking list of the selection for admission to the Master's Programme in "Entrepreneurship and Innovation Management" – 6th Edition – A.Y. 2026/2027, indicating the candidates admitted and not admitted;

NOTING that, following the selection, 21 candidates were found eligible for admission and that, therefore, the maximum number of participants in the Master's Programme, namely 25, has not been reached;

CONSIDERING that the Council of the Department of Business and Quantitative Studies, at its meeting of 14 October 2026, highlighted the urgency of filling the remaining places in order to complete the enrolment procedures promptly and to ensure the regular conduct of the training activities of the 6th edition of the Master's Programme;

DEEMING it necessary, in light of the above organisational requirements, to set the deadline for the submission of applications for the supplementary selection at 7 (seven) days from the publication of this call;

CONSIDERING that the scheduled dates of the next meetings of the University's Governing Bodies are not compatible with those envisaged for the prompt completion of the procedure;

IN VIEW OF the Statute currently in force;

DECREES

Art. 1

A call for selection is hereby issued for admission to the 6th edition of the First-Level University Master's Programme in "Entrepreneurship and Innovation Management" (EIM Master), A.Y. 2026/2027, to fill the 4 remaining places left vacant following the admission selection.

Art. 2

The eligibility for enrolment of the 21 candidates already selected, as specified in Rectoral Decree no. 799 of 20.10.2026 approving the records and the ranking list, is safeguarded, and provision is made for increasing the number of places available for selection, should further places become available as a result of withdrawal, within the maximum limit of 25 participants established by the original call issued by Rectoral Decree no. 553/2026, as amended by Rectoral Decree no. 617/2026.

Art. 3

The admission requirements, the selection criteria and the conditions for the activation of the Master's Programme laid down in the original call are hereby confirmed and are set out in the text of the call for selection annexed hereto, which forms an integral part of this act.

This Decree, issued as a matter of urgency, shall be submitted for ratification at the first available meeting of the University's Governing Bodies.

Naples,

THE RECTOR
(Prof. Antonio GAROFALO)

UNIVERSITÀ DEGLI STUDI DI NAPOLI
PARTHENOPE

Antonio Garofalo
21.10.2026
14:07:22
GMT+02:00

Supplementary Call for Selection
to fill the remaining places and for admission to the First-Level University Master's Programme in "Entrepreneurship and Innovation Management" – 6th Edition – A.Y. 2026/2027

Art. 1
General Information

The University of Naples "Parthenope" announces, for the A.Y. 2026/2027, a supplementary public selection based on qualifications and interview for admission to the 6th edition of the First-Level University Master's Programme in "Entrepreneurship and Innovation Management" (EIM Master). The procedure is aimed at filling 4 remaining places, out of the overall maximum of 25 participants provided for by the original call, issued by Rectoral Decree no. 553 of 20.07.2026 and amended by Rectoral Decree no. 617 of 06.08.2026. The eligibility for enrolment of the 21 candidates already selected on the basis of the original call is safeguarded. The number of places available under this selection may be increased should further places become available as a result of withdrawals or forfeitures, in compliance with the overall maximum limit of 25 participants. The selection is reserved for candidates meeting the requirements set out in Art. 4. The overall minimum of 15 participants required for the Master's Programme remains unchanged.

Art. 2
Aims, Learning Objectives and Career Opportunities

The First-Level University Master's Programme in "*Entrepreneurship and Innovation Management*" is offered by the University of Naples "Parthenope" in collaboration with the Sloan School of Management of the Massachusetts Institute of Technology (MIT).
The Master's Programme aims to train professionals with specific and transversal skills in the managerial, engineering and computer science fields within an interdisciplinary training programme, useful for understanding and strategically managing the competitive dynamics of companies in new competitive scenarios characterised by the introduction of new technologies and innovations.
The development of the participants' distinctive skills is made possible by a training plan that integrates theoretical content with the technical and practical aspects of business management and of the dynamics arising from the development and/or adoption of new technologies.

Career opportunities are numerous, in industry, services and finance, and in particular in managerial roles related to strategic decision support and business analysis, within management consulting firms and investment banks, and in medium-sized and large industrial and service companies.

The University Master's Programme requires attendance of 1,800 hours of training activities, exercises and group work, laboratories and individual work, company visits and internship, equivalent to 72 credits. The Master's Programme will have the following duration: October 2026 - December 2027 (unless otherwise determined by the timing of the selection procedure). Should particular circumstances so require (e.g. a pandemic), teaching will be organised in blended mode or exclusively through the online platform.

The Master's Programme is divided into 4 modules made up of teaching units (TU). Within the teaching units, the programme offers:

- lectures delivered by university professors, industry experts and managers of partner organisations, supplemented by exercises, the analysis and discussion of case studies and the sharing of operational experiences;
- laboratory activities for the in-depth technical study of the functioning and managerial implications of the use of enabling technologies in production processes, for the acquisition of a range of transversal cognitive, relational and communication skills, and for the transfer of the enabling knowledge and capabilities required to identify market opportunities and to conceptualise, plan and launch a new business venture;
- company testimonials on emerging topics of operational relevance for the internship activities and for professional growth;
- professional company visits to partner organisations, during which participants come into direct contact with the world of work and gain business experience in managerial aspects in highly innovative contexts;
- examination sessions for the assessment tests. The tests may consist of written assignments, group work, case discussion and project work; they are intended to assess the level of preparation achieved and are required to certify the acquisition of credits.

The training modules making up the curriculum of the Master's Programme are:
- Management Pillars
- Innovation Management

- Project and Operations Management
- Innovation Driven Entrepreneurship

Lectures are delivered by university professors, industry experts, and managers of partner organisations and institutions.

At the end of the classroom period, participants will carry out an internship lasting 250 hours, including company visits, at the partner organisations of the Master's Programme.

For details, please visit the website: www.mastereim.uniparthenope.it

Art. 3
Duration of the Programme, Credits and Qualification Awarded

The programme lasts one year, for an overall total of 1,800 hours, equivalent to 72 credits as provided for by Art. 7, paragraph 4 of Ministerial Decree no. 270/2004. The overall total of 1,800 hours of student activity includes: classroom teaching (also including exercises, group work, laboratories and individual work), company testimonials, company visits, internship, individual study and preparation of the final examination. Classroom teaching, organised into four teaching modules, comprises 184 hours of lectures, 950 hours of laboratory activities and 25 hours of testimonials. The internship, which is an integral part of the programme, lasts 250 hours, including company visits.

Attendance of the Master's Programme is compulsory. Absence from the activities of the Master's Programme exceeding 20% of the overall hours scheduled for classroom teaching will result in exclusion from the Master's Programme.

The award of the University Master's degree is subject to passing the assessment tests and a final examination consisting of the preparation of a paper in the form of a Master's Thesis/Project. The University of Naples "Parthenope" will award the title of "Master in Entrepreneurship and Innovation Management" to enrolled participants who have fulfilled the attendance requirements and obtained the 72 university credits required.

At the end of the programme, subject to passing the assessment tests required for each teaching module and the final examination, the title of First-Level University Master in "Entrepreneurship and Innovation Management" will be awarded.

Art. 4
Admission Requirements

The Master's Programme provides for an overall maximum of 25 participants (overall minimum of 15). This supplementary selection is announced for 4 remaining places, without prejudice to the 21 candidates already found eligible for enrolment following the previous procedure; the number of places may be increased in the event of withdrawals or forfeitures, within the overall maximum limit indicated. Candidates holding a first-level degree or equivalent qualification may apply. Undergraduates may apply with reservation, subject to obtaining the degree within the deadlines set for enrolment. Admission is subject to the assessment of the curriculum vitae and qualifications and to a selection interview.

Art. 5
Venue of the Programme and Start of Teaching Activities

Training activities will begin according to the calendar of the 6th edition of the Master's Programme, for which the original call envisaged the month of October 2026, unless otherwise determined by the timing of the selection procedures. Activities will take place at the Villa Doria d'Angri premises of the University of Naples "Parthenope". Internship/traineeship activities will take place at affiliated organisations.

Art. 6
Teaching Staff and Teaching Organisation

The Director of the Master's Programme is Prof. Francesco Calza. Within the Board of Lecturers, the Technical Operating Committee of the Master's Programme is established, to which decision-making powers concerning the management and operation of the Master's Programme are delegated. The Board of Lecturers is composed as follows:

1) Prof. Antonio Garofalo;
2) Prof Alberto Carotenuto;
3) Prof. Billa Aulet;
4) Prof. Phil Budden;
5) Prof. Francesco Calza;
6) Prof. Chiara Cannavale;
7) Prof. Rosalia Castellano;
8) Prof. Michael Cusumano;

9) Prof. Giovanni De Luca;
10) Prof. Giuseppe De Marco;
11) Prof. Marco Ferretti;
12) Prof. Fiona Murray;
13) Prof. Mariarosaria Napolitano;
14) Prof. Michele Simoni;
15) Prof. Gabriele Sampagnaro;
16) Prof. Adele Parmentola;
17) Prof. Francesca Perla;
18) Prof. Claudio Porzio;
19) Prof. Francesco Schiavone;
20) Prof. Scott Stern;
21) Prof. Mariapina Trunfio;
22) Prof. Nicola Massarotti;
23) Prof. Laura Vanoli;
24) Prof. Elio Jannelli;
25) Prof. Renato Passaro;
26) Prof. Ivan Arsie;
27) Prof. Pierluigi Caramia;
28) Prof. Marco Ariola;
29) Prof. Alessandro Mauro;
30) Prof. Antonella Petrillo;
31) Prof. Antonio Bracale;
32) Prof. Roberto Cerchione;
33) Prof. Antonio Forcina;
34) Prof. Pasquale De Falco;
35) Prof. Giovanni Di Ilio;
36) Prof. Simona Di Fraia;
37) Prof. Giulio Giunta
38) Prof. Francesco Camastra
39) Prof. Angelo Ciaramella
40) Prof. Ardelio Galletti
41) Prof. Antonino Staiano
42) Prof. Alessio Ferone
43) Prof. Antonio Maratea
44) Prof. Livia Marcellino
45) Prof. Raffaele Montella
46) Mariacarla Staffa
47) Paola Barra
48) Luigi Catuogno

Art. 7
Procedures and Deadlines for the Submission of Applications for Admission

Applications for admission to the selection must be completed by registering on the Esse3 Parthenope Student Portal at the following link: https://uniparthenope.esse3.cineca.it and clicking on “Registrazione” (Registration) (or “Registrazione con SPID” – Registration with SPID) in the menu at the top left. Once registered, after logging in to their personal page, students must click on “Menu” at the top right, then select “Segreteria” (Student Office) – “Valutazione Magistrali/Master” (Assessment for Master’s Degrees/Master’s Programmes) and follow the procedure provided for the assessment for admission to the “Master in Entrepreneurship and Innovation Management”, attaching all the necessary documentation:

1) curriculum vitae et studiorum signed by the candidate, including personal details, postal address, telephone numbers and e-mail;
2) degree certificate stating the marks obtained in each examination, the final degree mark and the date of graduation, or a self-certification statement, made pursuant to Art. 46 of Presidential Decree (D.P.R.) no. 445 of 28.12.2000, in which the applicant certifies, under their own responsibility and aware of the criminal and administrative penalties incurred in the event of false declarations, possession of a qualification valid for admission to the Master’s Programme, the marks obtained in each examination, the final degree mark and the date of graduation. In the case of undergraduate students, such certification must be submitted to the Master’s Office by the ENROLMENT date (Applications for admission to the selection may be submitted by those who, by the closing date of the call, hold the qualifications referred to in Art. 4, or by those who obtain the qualification required for admission, failing which they will forfeit admission in the event of a positive outcome of the selection);
3) title, subject, supervisor and brief description of the degree thesis (max. 2,000 characters);

4) any other qualifications certifying previous training activities or professional experience;
5) list of all documents and qualifications submitted;
6) copy of a valid identity document.

The qualifications listed will not be taken into consideration if they are not attached or self-certified, nor will qualifications for which it is not possible to identify the institution, place and date of award, or whose nature and/or validity cannot be identified. The University of Naples "Parthenope" reserves the right to request the original documentation after the final ranking list has been drawn up.

The following qualifications may be assessed: academic qualifications in addition to the one required (Second-Level Degree, PhD, Scholarships, Research Grants, Master's); postgraduate advanced, training and specialisation courses; work and/or professional, teaching and university experience in fields relevant to the Master's Programme; knowledge of foreign languages; any professional qualifications; scientific publications, certificates of participation in congresses and conferences.

Applications for this supplementary selection must be submitted no later than 12:00 noon on the ***seventh*** day from the date of publication of this call.

The University of Naples "Parthenope" reserves the right to request the original documentation after the final ranking list has been drawn up.

Art. 8
Admission Procedures

The overall maximum number of participants in the Master's Programme is 25 (overall minimum 15). The places offered under this supplementary call are initially 4, which may be increased only in the cases and within the limits specified in Art. 1, without prejudice to the eligibility for enrolment already acquired by the 21 candidates of the previous procedure.

Candidates are selected through the assessment of curricula vitae and qualifications and an interview. Applicants will be assessed by a Selection Committee appointed by Rectoral Decree upon proposal of the Technical Operating Committee. The Committee will also assess the candidates' language skills, which are an essential requirement for attending the Master's Programme in English.

The Committee may award a maximum of 100 points, broken down as follows:

1) Assessment of the curriculum vitae and qualifications (maximum 50 points):
   - degree mark: up to a maximum of 20 points
   - qualifications: up to a maximum of 10 points
   - curriculum vitae: up to a maximum of 20 points
2) Interview: maximum 50 points

In the event of a tie, the younger candidate shall take precedence.

The results of the selection will be published on the website of the University Parthenope and on the website of the Master's Programme within 3 days of the date of the last selection test.

Please note that all communications concerning the selection and the merit rankings will be published on the website of the University Parthenope and that no personal communications will be sent to candidates, except in cases of exclusion.

On the scheduled dates, all candidates who have not received notice of exclusion from the selection must report to the interview venue by the scheduled time, bearing a valid identity document. Failure to attend the interview will result in the automatic exclusion of the candidate. It will not be possible to take the interview on days other than those scheduled, even in the case of documented impediments.

No reimbursement of expenses is due to candidates taking the tests.

For the purposes of the final merit ranking of this supplementary selection, the Committee shall take into account the assessment of the curriculum vitae, qualifications, publications and interview.

At the end of its work, the Committee shall draw up a separate merit ranking, referring exclusively to the candidates of this supplementary selection, identifying the admitted candidates within the limits of the number of places actually available. The ranking list, drawn up on the basis of the total score obtained, will be published on the websites www.uniparthenope.it and www.mastereim.uniparthenope.it. The eligibility for enrolment of the 21 candidates already selected under the original call remains unaffected, without the need for a new selection and without their inclusion in the supplementary ranking list.

Should further places become available as a result of formally ascertained withdrawals or forfeitures, the number of candidates admitted following this selection may be increased by drawing on the relevant ranking list, without prejudice

to any rights of the candidates of the original procedure and, in any case, within the overall maximum limit of 25 participants. In the event of withdrawal or forfeiture by candidates admitted under this call, the supplementary ranking list will be drawn upon, where possible, within the limits of actual availability.

Art. 9
Participation Fee and Enrolment Application

The participation fee for the Master's Programme is €20,000.00 plus €16.00 stamp duty and the regional tax for the right to university education, excluding travel, accommodation and board expenses relating to the "MIT Immersion Program", which involves a stay of at least two weeks in the United States, and to the Workshop held jointly with POLI.design at the Politecnico di Milano for the development of joint educational activities in the field of design and management, which involves a one-week stay in Milan. The enrolment fee does not include accommodation expenses in the city where the Master's Programme is held (Naples).

With regard to this supplementary selection, candidates ranked in a useful position in the merit ranking will be admitted to enrolment, within the limits of the places actually available. The positions of eligibility for enrolment of the 21 candidates of the original selection remain valid and are not modified by this procedure.

For the purposes of enrolment in the Master's Programme, candidates admitted under this supplementary call must complete their pre-enrolment within 7 days of the publication of the relevant final ranking list, by logging in to the student portal https://uniparthenope.esse3.cineca.it with the credentials issued during the registration phase.

The participation fee must be paid as follows:

- First instalment of €200.00, to be paid upon enrolment, plus €16.00 stamp duty and the regional tax for the right to university education.

The balance of the enrolment fee must be paid, failing which the right to attend the programme will be forfeited, according to the following schedule

- Second instalment of €6,600 by 31/12/2026
- Third instalment of €6,600 by 31/03/2027
- Fourth instalment of €6,600 by 30/06/2027

Payments of the instalments of the enrolment fee for the Master's Programme must be made through the PagoPA System.

Payment of the regional tax, which is due from all students enrolling in the Master's Programme at the time of enrolment, is made on the ADISURC website at the following link: https://www.adisurcampania.it/pagina1103_pagopa.html, selecting the University Parthenope. To make the payment, candidates must first check the amount payable in the "Tassa regionale" (Regional tax) section at the bottom of the page accessible at the following link: https://www.uniparthenope.it/Portale-Ateneo/tasse-contributi-studenti

Candidates admitted under this selection who have not completed the pre-enrolment procedure within 7 days of the publication of the ranking list will forfeit their participation in the programme. In the event of forfeiture or withdrawal, the candidates ranked in a useful position as a result of drawing on the supplementary ranking list will be admitted, within the limits of the places available; they must complete their pre-enrolment within 5 days of the relevant notification, failing which they will forfeit their place.

Enrolment fees are not refundable under any circumstances

Furthermore, a financial contribution may be provided for the most deserving students to reduce the fee required for enrolment in the Master in Entrepreneurship and Innovation Management.

Art. 10
Start of Courses, Withdrawal and Forfeiture

The start of the teaching activities of the 6th edition of the Master's Programme is scheduled according to the calendar established by the University, without prejudice to the reference to the month of October 2026 contained in the original call, unless otherwise determined by the timing of the selection procedures. Any admitted participant who, having started the training activities, fails to continue them regularly and without interruption for the entire scheduled duration without a justified and documented reason, or who is responsible for serious and repeated misconduct, or who proves not to possess sufficient aptitude for carrying out the training project, shall be declared to have forfeited further attendance of the programme by reasoned decision of the Technical Operating Committee of the Master's Programme. The person concerned shall be notified immediately of the initiation of the relevant procedure and shall have the right to state their position in writing within the following three working days.
The person concerned shall be given reasoned notice of the conclusion of the procedure, which may consist either of the closure of the case or of the aforementioned forfeiture decision.

Should an admitted participant withdraw from the programme or forfeit their place, no refund shall be provided of the expenses incurred or of the programme enrolment fees.
Admitted candidates who are subject to compulsory insurance against accidents at work and occupational diseases are insured, in accordance with the provisions of Law 29.12.41 no. 1659 and Presidential Decree (D.P.R.) of 30 June 1965, no. 1124 and subsequent amendments, with the National Institute for Insurance against Accidents at Work (INAIL).

Art. 11
Person Responsible for the Procedure

For responsibilities not directly attributable to the Board of Lecturers, the Person Responsible for the Procedure, pursuant to Law 241/1990, is the Administrative Secretary of the Department of Business and Quantitative Studies.

Art. 12
Processing of Personal Data

The personal data submitted by candidates with their application for the selection shall be processed, pursuant to Art. 11 and Art. 13 of Legislative Decree no. 196 of 30 June 2003 and of EU Regulation – GDPR 2016/679, for the purposes of managing the selection procedure. Data subjects may at any time exercise the rights referred to in Art. 7 of Law 196/03 vis-à-vis the data controller or the data processor.